

Team Captain Toolkit



#SYRWFR

QUESTIONS?

E-MAIL:

INFO@SYRWFR.COM



What is the Syracuse WorkForce Run?

The Syracuse WorkForce Run is an annual corporate tradition and an exciting corporate event.



Why Should My Company Compete?

The Syracuse WorkForce Run presents an opportunity for company connection, fitness, and fun, as well as a summer kick-off for you and your colleagues!



Where Can I Find More Details?

Information can be found on www.syrwfr.com or, please reach out to info@syrwfr.com with any additional questions.

Know Your Dashboard:

Add & Update Company Logo

View Members

View/Edit Company Team

View/Submit Payments

Access Captain Store

Gather Your Coworkers

- There are many ways to gather coworkers for this night of fitness, teamwork, and fun!
- Invite coworkers via your exclusive company link in your captain dashboard.
- Included is a [Zoom background](#) so you can virtually invite your colleagues and create event hype!

Participant Registration

Start registration by copying your custom team link to send to employees.

Under “Team Member Summary” Click the **Join** button and copy and paste the URL to share with colleagues

Participants can then:

- Create Participant Account or Sign In
- Register for the Syracuse WorkForce Run!

Once Participants register, download your Team Summary

Company Spirit

- Create custom shirts using logos for the race!
 - [Color](#)
 - [Black and White](#)



Social & Share

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

- Show us your **#SYRWFR**
 - Follow us on socials and tag pictures of your team:
 - Prepping for the Run
 - Pre-Run
 - Post Run
 - After Run
- ← Use **#SYRWFR** on your posts and Follow

Thank you!

Please reach out to customer service at info@syrwfr.com with any questions or needs you or your company may have.

We look forward to seeing you on the Parkway!